



Japan Arthroscopy Market Outlook to 2020

“ Japan **Arthroscopy Market** Outlook to 2020” is the latest addition to
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GlobalDatas new report, "Japan Arthroscopy Market Outlook to 2020", provides key market data on the Japan Arthroscopy market. The report provides value, in millions of US dollars, and volume (in units)

and average price data (in US dollars), within market categories Arthroscopy Implants, Arthroscopy Radio Frequency Wands, Arthroscopy Fluid Management Systems, Arthroscopes, Arthroscopic Shavers, Arthroscopy Radio Frequency Systems and Arthroscopy Visualization Systems.

The report also provides company shares and distribution shares data and global corporate-level profiles of the key market participants, pipeline products, and news and deals related to the Arthroscopy market wherever available.

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The data in the report is derived from dynamic market forecast models. GlobalData uses epidemiology and capital equipmentbased models to estimate and forecast the market size. The objective is to provide information that represents the most up-to-date data of the industry possible.

The epidemiology-based forecasting model makes use of epidemiology data gathered from research publications and primary interviews with physicians to establish the target patient population and treatment flow patterns for individual diseases and therapies. Using prevalence and incidence data and diagnosed and treated population, the epidemiology-based forecasting model arrives at the final numbers.

Capital equipmentbased forecasting models are done based on the installed base, replacements and new sales of a specific device/equipment in healthcare facilities such as hospitals, clinics and diagnostic centers. Data for average number of units per facility is used to arrive at the installed base of the capital equipment. Sales for a particular year are arrived at by calculating the replacement units and new units (additional and first-time purchases).

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Scope

- Market size for Arthroscopy market categories Arthroscopy Implants, Arthroscopy Radio Frequency Wands, Arthroscopy Fluid Management Systems, Arthroscopes, Arthroscopic Shavers, Arthroscopy Radio Frequency Systems and Arthroscopy Visualization Systems.
- Annualized market revenues (USD million), volume (units) and average selling price (\$) data for each of the market categories. Data is provided from 2005 to 2012 and forecast to 2020.
- 2012 company shares and distribution shares data for Arthroscopy market.
- Global corporate-level profiles of key companies operating within the Japan Arthroscopy market.
- Key players covered include Smith & Nephew Plc, Arthrex, Inc., DePuy Companies, Stryker Corporation, CONMED Corporation and ArthroCare Corporation.

Reasons to buy

- Develop business strategies by identifying the key market segments poised for strong growth in the future.
- Develop market-entry and market expansion strategies.
- Design competition strategies by identifying who-stands-where in the market.
- Develop investment strategies by identifying the key market segments expected to register strong growth in the near future.
- What are the key distribution channels and what's the most preferred mode of product distribution? Identify, understand and capitalize.

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